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International Digital Cooperation

Bridging Standards and Policies for the Digital World

In an increasingly connected world, the digitalization of the global economy calls for strengthening the collaboration on digital matters between trade partners.

Discover how InDiCo supports this goal.





#### SETTING THE SCENE

Europe is a key player in the global digital economy, with a competitive industry, a market of 500 million consumers, transparent and predictable rules and regulations that attract many overseas companies who invest and operate in Europe. Information and Communications Technologies (ICT) are foundational building blocks of the global digital economy.

For that matter, the European Commission devised a Digital Single Market (DSM) strategy, with two overarching objectives:

- Complete the (digital) single market within the European Union (EU) borders
- Increase the EU competitiveness in global digital markets

The InDiCo project seeks to create and stimulate synergies with key partner countries and regions in the domain of ICT standards enabling the DSM, fostering interoperability at a global level and contributing to building a larger market for industry players in EU and selected partner countries, namely Japan, South Korea, China, India, Brazil and the USA.

#### **BUILDING BRIDGES**

- Act as a catalyst for collaboration between the EU and partner countries on ICT standardization.
- Help the EU and the partner countries come to a better mutual understanding regarding digital policies, regulatory frameworks, and standardization models.
- Contribute to easier and fair market access and business opportunities for players in Europe and the partner countries.
- Support making European ICT standards relevant worldwide by considering partner countries' requirements.

To build the necessary bridges and ensure their sustainability beyond the project, InDiCo will engage in the organization and coordination of workshops at technical and political levels as well as in the setup of tutorials and developer-oriented events.

The project will also coordinate technical standardization meetings and be present at relevant trade shows.

### INDICO'S TECHNICAL SCOPE









Communications

Distributed Ledger



Cloud



Big Data



ΙοΤ

## DIGITAL SINGLE MARKET

The Digital Single Market strategy seeks to allow better access for customers and businesses to online goods and services across Europe.

The Digital Single Market's main objective is to bring down barriers to unlock online opportunities opening up digital opportunities for people and businesses, as well as enhancing Europe's position as a world leader in the digital economy.

The Digital Single Market denotes the strategy of the European Commission to ensure access to online activities for individuals and businesses based on fair competition, consumer and data protection, removing geo-blocking and copyright issues.

For more information about DSM please visit: ec.europa.eu/commission/priorities/digital-single-market\_en



# **CONTACT US**

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**The International Digital Cooperation** - ICT Standardization is a three-year project (started in 2018) which aims to organize and support actions at both political and technical level.

By fostering connections between technical communities, policy makers and standardization players, InDiCo will boost shared visions of a digital society and of the importance of common standards, paving the way for increased collaboration.



**ETSI** provides members with an open, inclusive and collaborative environment. This environment supports the timely development, ratification and testing of globally applicable standards for ICT-enabled systems, applications and services.

ETSI is at the forefront of emerging technologies across all sectors of industry and society that make use of ICT. Its 850+ member organizations are drawn from over 65 countries and five continents.

ETSI operates on a not-for-profit basis and is one of only three bodies officially recognized by the EU as a European Standards Organization.

For more information please visit: www.etsi.org